

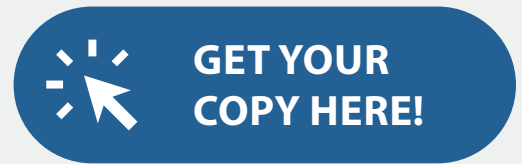
# 2025 Annual MDM Economic Outlook

Forecasts and Benchmarks for Wholesale Distribution

## OVERVIEW

The 2025 Annual Economic Outlook is your comprehensive guide to understanding the U.S. wholesale distribution industry, an essential sector that comprises nearly one-third of the U.S. Gross Domestic Product (GDP). This 18th edition, supported by the Business Research Division of the Leeds School of Business at the University of Colorado Boulder, builds on years of expertise and industry knowledge.

Distribution executives have been using this report to obtain valuable insights and data necessary for strategic planning and decision-making.



[www.mdm.com/2025-economic-outlook-report/](http://www.mdm.com/2025-economic-outlook-report/)

## WHAT'S INSIDE?

**20 In-Depth Reports:** Begin with an overall report on the U.S. wholesale distribution industry, followed by detailed analyses of 19 major sectors, segmented into 109 discrete subsectors based on the North American Industry Classification System (NAICS).

**Financial & Firmographic Benchmarks:** Access critical benchmarks compiled from U.S. government agencies, covering the economic activity and composition of the \$7.9 trillion industry.

**Unique Dataset:** Leverage a powerful dataset derived from the U.S. Census Bureau, Bureau of Labor Statistics, and Bureau of Economic Analysis, providing insights into business locations, workforce, and sales by product and service type.

## KEY FEATURES

**Benchmarking:** Compare your company's performance against peers and other sectors to identify areas for improvement and growth.

**Sector Analysis:** Analyze key performance indicators (KPIs) for individual sectors and subsectors, essential for market research and business development.

**Revenue Forecasting:** Gain insights into expected sector revenues by quarter through 2025 and annually through 2026, enabling informed financial planning.

**Segmentation Insights:** Explore detailed segmentation of sectors and subsectors by revenue, company size, and operational branches, helping you navigate this highly fragmented industry.

## WHO SHOULD USE THIS REPORT?

- **Distribution Business Leaders:** Gain a competitive edge with informed strategies and benchmarks.
- **Market Researchers:** Utilize sector-specific data to enhance and support market analysis.
- **Financial Analysts:** Forecast future trends and sector performance.
- **Policy Makers:** Understand the economic impact of the wholesale distribution industry.

Aligning your needs with the report's key features will provide crucial insights to help your organization navigate the complexities of the wholesale distribution industry.

## WHY CHOOSE THE 2025 ANNUAL ECONOMIC OUTLOOK?

By investing in this report, you equip your organization with the tools and insights needed to thrive in the evolving landscape of the wholesale distribution industry. The data-driven analysis presented in this report will empower you to make informed decisions and capitalize on market opportunities.